

LOVE Works

ART Work Contest

EXPERIENCE

APPOMATTOX

Deadline for Entry: January 20, 2017

LOVEWorks Contest

Virginia Tourism Corporation is out to prove that “Love is at the heart of every Virginia vacation.” VTC is encouraging local tourism organizations to work with destinations and attractions to create a LOVEWorks art piece that can be used to promote family-friendly experiences. This is an opportunity to be creative, connect a destination to the Virginia is for Lovers brand, and increase interest in the unique travel spot that is the location of the future “LOVE” artwork.

The Appomattox County Chamber of Commerce Partnership seeks local area artisans and individuals for the LOVEWorks contest to create an opportunity for a piece of artwork and its artist to shine while also drawing attention to a specific location within Appomattox. The contest is available to Appomattox County residents. This contest, along with the winning artwork, will serve in the future as not only a destination opportunity and beautiful landmark, but a free self-promotion for the artist and attraction.

The Virginia Tourism Corporation and LOVEWorks website, www.virginia.org/love/, describes the project as, “all about love – pure and simple”. They serve to promote the message that “Love is at the heart of every Virginia vacation” and at the same time provide images of past LOVEWorks projects. Some of these projects include “LOVE” made out of wine bottle labels and corks, “LOVE” as a colorful art mural, “LOVE” as an apple-blossom theme, and many more ideas that cater to the most appealing tourism aspects of an area. What follows is a list of guidelines for the Appomattox LOVEWorks contest along with an application form for the project.



FARMVILLE, VIRGINIA LOVEWORKS SIGN

LOVEWorks Art Contest

How To Enter: Submit an application, with proposed artwork, to Anne Dixon, Appomattox County Parks, Recreation, and Tourism, P.O. Box 863, Appomattox, VA 24522 or E-mail to LoveWorks@appomattoxcountyva.gov. One entry per person may be submitted. All artwork must follow all of the guidelines as laid out.

Entry Deadline: Contest entries will be accepted through 4:30 p.m. on January 20, 2017. No late entries will be considered. Winners will be announced at a tourism event in February.

Eligibility: Contest is open to everyone living in Appomattox County.

Judging: A panel of judges will select the winner. All entries will be judged on creativity, how well it is connected to the history and lifestyle of Appomattox County.

Specific Artwork Information and Guidelines:

- 1) Candidates must be able to both explain their work and produce it in a 8 ½" x 11" size detailed sketch.
- 2) The display must be designed as a permanent outdoor display.
- 3) The piece of artwork should be visible from the road.
- 4) No specific dimensions are set, but as a guideline VTC uses a 16' x 7' foot rectangle as the ideal artwork size.
- 5) Should promote the local niche while also connect to the history of Appomattox County.
- 6) Needs to incorporate ideas of the area and lifestyle; which includes but is not limited to, Civil War, Outdoor Recreation, State Parks, Cultural Attractions, Museums, etc.



LYNCHBURG, VIRGINIA LOVEWORKS SIGN

LOVEWorks Art Contest

OFFICIAL ENTRY FORM

Name of Artist: _____

Home Address: _____

Email address: _____

Phone: _____

Artwork Title: _____

Age & School/Grade (If Applicable): _____

Attach an 8 ½" x 11" art rendering of your project to this application

Please give a brief and detailed description of your proposed "LOVEWorks" artwork:

I hereby certify that the artwork I am submitting is my original work and have never been copyrighted, or, if copyrighted, that I am the sole copyright owner. I agree to the rules of this contest and understand that my artwork will become property of The Appomattox County Chamber of Commerce.

Signature of Artist

Date